

Since opening my Los Gatos office I have seen thousands of patients. They return again and again, telling me that their other ultrasound experiences were somehow inadequate. The most common complaints are the lack of experience of the ultrasound practitioner, the lack of communication, and poor equipment. These are very common problems now that many physicians and nurses are offering ultrasound services within their private offices. Virtually none of these operators are RDMS certified, which leaves their qualifications and skill level a total mystery. The ultrasound scanners in this setting are often the cheapest and lowest quality available.

At LRD, patients can expect to be seen only by me, a technologist with over 25 years of experience in obstetric and gynecologic ultrasound. I am proud to be registered by the American Registry for Diagnostic Medical Sonographers (RDMS), and have been so since 1985. My other affiliations are with the Society of Diagnostic Medical Sonographers and The American Institute of Ultrasound in Medicine. .—Lance Dursi

Hours and Location

9:00 AM - 5:00 PM Monday through Friday*

Closed Saturday and Sunday

*Special appointments available for an On Call fee

Call Ashley at 356-0004 to schedule an appointment



Definitions

MEDICAL SONOGRAPHY: A diagnostic imaging examination, which uses ultrasound to view, measure, and evaluate internal anatomy.

ULTRASOUND: A broad term, which means any sound beyond human audible hearing.

2D SONOGRAPHY: The standard and most trusted mode of ultrasound. The vast majority of ultrasound exams are done in this format.

3D SONOGRAPHY: This technology allows for rendering of a 3 dimensional still image of the baby, which can be manipulated into deferent views.

4D SONOGRAPHY: A moving 3 D image of the baby.

COLOR SONOGRAPHY: A method of identifying and measuring blood flow by shading the moving blood based on the direction and disturbance of flow.

REGISTERED DIAGNOSTIC MEDICAL SONOGRAPHER (RDMS): An individual who is dedicated to the field of diagnostic Sonography and has received extensive training. The RDMS certification is bestowed upon technologists and physicians whom have demonstrated the highest levels of skill in the field of Sonography, many of which are specialized in a specific area of Sonography. (Obstretical and gynecologic, cardiac, vascular, abdominal, and pediatric neurology)



Lance Robert Dursi—RDMS
Registered Diagnostic Medical Sonographer



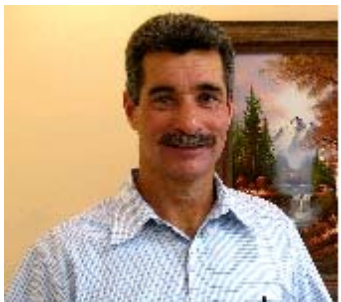
Introducing 3D and 4D technology!

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Tel: (800) LRD-SCAN
www.LRDScan.com
www.Scanbabies.com

About LRD

At LRD Diagnostic Ultrasound we strive to make your ultrasound experience better and different than any other imaging center. Here, one can expect a relaxed and interactive sonogram, utilizing the most advanced 3 and 4 D ultrasound technology.



LANCE DURSI—RDMS—“As a pioneer of this type of service, I wanted to offer a more personal and professional service than other imaging services”

Our Sonographer, Lance Dursi is registered by the American Registry for Diagnostic Medical Sonographers (RDMS) and has spent his career focusing on fetal diagnostic ultrasound. Mr. Dursi has helped train obstetrical residents from Stanford University Hospital and

Kaiser Hospitals in the San Francisco Bay Area. It is widely recognized that an ultrasound examination is only as good as the technologist, and we believe that we have one of the best available.

Services

- Advanced digital 2, 3, and 4 D Fetal Ultrasound.
- Complete Video recording in DVD format.
- Still images printed on paper, including thermal and glossy 5” x 7”, as well as images stored on CD.

What can you tell about a baby with a sonogram?

A great deal of helpful information can be gathered with a fetal sonogram. There is no better way to identify how a baby is developing. Some of the important findings are as follows:

- Fetal age and number
- Patterns of growth
- Weight
- Signs of abnormalities
- Fetal Sex
- Position of baby and placenta
- Amniotic fluid volume
- Identify a wrapped umbilical cord

3 and 4 D Sonography

This amazing cutting edge technology allows you to see the clearest pictures of your baby. A 3D view of a baby’s face can even show expression, and sometimes unique family traits such as the shape of a nose, lips, or a cleft chin can be identified. These pictures look as though you were inside the womb with your baby!



With our 4 D technology, we can see moving 3 D images of your baby. Often we can see a baby yawn, suck its thumb, poke out its tongue, and swallow amniotic fluid.

Fee Schedule

2D Sonogram before 18 weeks: \$200.00

2D Sonogram after 18 weeks: \$150.00

3D Sonogram: \$250.00

3 and 4 D Sonogram: \$270.00

2D Vaginal Sonogram: \$200.00

Video on DVD: Included

Extra copies of Video, CD or DVD: \$10.00

Digital Still pictures on CD-ROM: \$20.00

Glossy 8” x 10” Pictures: \$5.00 ea.

Discount for repeats: \$20.00 less than prior exam

Package Pricing also available

Prices subject to change without notice



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